

Posted on Sun, Mar. 19, 2006

On The Move

Jenifer Anderson joined Child & Family Development as a pediatric occupational therapist. **Stephen Boyd** was promoted to associate at ADW Architects.

Trudy Boyles joined Advance America in South Carolina as chief marketing officer.

Ken Bramlett Jr. joined COMSYS IT Partners as senior vice president, general counsel and corporate secretary.

Jessie Brewer was appointed chief development officer at Skanska USA Building.

Abby Cameron was promoted to director of community partners at Community Service Book.

Jeff Cramer was promoted to vice president at First Charter.

David Deitch was named a vice president at Merrill Lynch.

James Dodd was promoted to UK national sales manager at Markem.

Sarah Dollander was promoted to vice president of market and account services at Lee Hecht Harrison.

Nate Doolittle was promoted to senior associate at LandDesign.

Bill Ducharme joined Lindsay Daniel Architecture as director of production.

Ryan Fay joined GMR Marketing as a director.

Matthew Gallmon joined Schnabel Engineering Charlotte as an engineering technician.

Tamara Green joined GMR Marketing as a vice president and group account director.

Stephen Hahn was promoted to associate at Schnabel Engineering Charlotte.

Louis Hamilton joined ARCADIS as a structural engineer.

Lynn Heath joined Coldwell Banker Commercial Horn Real Estate as a sales associate.

Curtis Hedberg joined ARCADIS as an architect.

Lisa Helms joined The Bainbridge Crew as a receptionist/office assistant.

Don Horn joined Schnabel Engineering Charlotte as an engineering technician.

Phil Journey was promoted to executive vice president at First Charter.

Heth Kendrick was promoted to associate at LandDesign.

Paul Korel joins BooneOakley as a copywriter.

Bonnie Lee joined Schnabel Engineering Charlotte as a receptionist.

Sid Levy joined GMR Marketing as a senior director.

Harold Linton joined Mastering Business Development Inc. as senior consultant.

Ron Matney joined the staff at Schnable Engineering Charlotte.

Casey McMahon joined the Charlotte branch office of Engineering Consulting Services as a staff environmental scientist.

Jeremy McPherson was named an assistant vice president at Merrill Lynch.

Ben Mitchell joined RBC Dain Rauscher as a vice president and wealth management consultant.

William Oliver was named a vice president at Merrill Lynch.

Mary Jo Prestridge was promoted to vice president at First Charter.

Matthew Roper was promoted to associate at LandDesign.

Mary Rowland was promoted to associate at LandDesign.

Erik Schwanz joined Cozen O'Connor Charlotte as a member in the business litigation department.

David Spangler joined Coldwell Banker Horn Real Estate Shelby as a broker.

Rebecca Thomas joined Crumley & Associates as a social security attorney.

Ralston Turbeville joined the law firm Dechert as an associate.

Notable Names

HouseRaising, a managed service provider that utilizes its patent-pending software and support system to manage custom home projects for affiliated builders, announced the election of **Elizabeth Ann McLemore** to the company's board of directors.

Karen McIsaac, president of Project Managers, was featured as an expert resource in the February 2006 issue of PM Network, the publication of Project Management Institute.

Duran McDonald of Charlotte was named to a four-year term on the Wingate University Board of Trustees.

First vice president of Merrill Lynch and Company, McDonald is also a former Commander in the U.S. Naval Reserve.

Jerry Blanchard of Charlotte has also been named to a four-year term. He is Director of Audit and Accounting at Blair, Bohlé, and Whitsitt.

Belmont Abbey College was featured in a segment on NBC's "Today Show" on March 4. A television crew visited campus to interview some of the Abbey's current students who plan to apply to the motorsports program, which will officially be offered in fall 2006. Dr. Phillip Bayster, chair of the Business Department, was also questioned about goals and the structure planned for the new program.

For the fifth-consecutive year, the U.S. Environmental Protection Agency will recognize **Food Lion** with an ENERGY STAR partner award.

Craig Lynch, a partner in the Charlotte office of the law firm of Parker Poe Adams & Bernstein, was elected secretary of the National Multiple Sclerosis Society, headquartered in New York City, and a member of the Executive Committee of the National Board of Directors.

Using his Legacy Classic Foundation, Charlotte custom tailor **Cary Mitchell** and several friends are donating \$13,000 to three organizations: the scholarship fund of 100 Black Men of Greater Charlotte, the city's Afro-American Cultural Center and the Stratford Richardson YMCA on West Boulevard.

Nucor President and Chief Executive **Dan DiMicco** was named America's top CEO for 2006 in the Metals and Mining category by Institutional Investor, the magazine for professional investors and senior management of corporations and financial institutions in North and South America.

Hickory Business Furniture is celebrating its 25th anniversary.

James Heath, Labor Crew Chief II for the City of Charlotte, received the N.C. Roads Scholar Award, a professional development award for local government transportation personnel.

Pam Morrell, broker at Coldwell Banker United Realtors, Rock Hill, received 14 top regional awards from Coldwell Banker United. She is the No. 1 Associate of the Year for the Carolinas region.

Lisa Bell, president of Tivoli Partners, was chosen as Charlotte Komen's "Hometown Hero" at the 10th Annual Ultimate Drive for the Susan G. Komen Breast Cancer Foundation. Hundreds of local supporters test drove BMWs and raised \$1 for every mile they drove during the March 9 event at Hendrick BMW.

HBF is celebrating 25 successful years of providing award-winning products for the business furniture industry.

TIAA-CREF, the financial services organization and provider of retirement security in the academic, medical and cultural fields, announced that employee volunteers delivered hundreds of daffodil plants to cancer patients at three Charlotte area hospitals: Carolinas Medical Center, Northeast Medical Center and Presbyterian Hospital.

John Bosworth of John Bosworth & Associates was elected president of the N.C. Chapter of the Appraisal Institute.

Charlotte attorney **Gary Jackson** was selected to serve on the Board of Governors of the Southern Trial Lawyers Association.

Presbyterian Hospital's Cancer Center received the distinguished 2005 Commission on Cancer Outstanding Achievement Award from the American College of Surgeons.

Industry-leading employee training programs have earned **Piedmont Fiberglass** of Mooresville a 2005 Excellence and Innovation award presented by Composites Manufacturing Magazine, the official publication of the American Composites Manufacturers Association. Piedmont Fiberglass, one of the nation's composites manufacturers of church steeples and baptismal pools, was honored for its comprehensive approach to improving the skills of frontline supervisors through programs such as Book Nook and the Performance Management Program.

The Marketing Consortium received two Davey Awards for creative recently completed on behalf of its client, **Carolinas Medical Center-Mercy**. The awards program honors excellence in visual arts and recognizes small marketing communications agencies on an international level.

Gregg Taylor of Administaff earned membership in the Million Dollar Round Table. **James Griffin Jr.**, an agent for New York Life, also earned membership.

Mike Blair and **Bob Jones**, financial advisers with the Jones/Blair Group of Wachovia Securities in Charlotte and High Point have been named two of the top financial advisers in North Carolina, according to a survey published in a supplement to the January 2006 edition of Research Magazine.

Food Lion raised more than \$1.6 million to support Easter Seals UCP North Carolina.

What's New

Wolf Technologies Inc., a Florida-based engineering firm, has merged its operation with WPC Inc., a geotechnical engineering firm with a local Charlotte operation. The combination of WPC and Wolf Technologies will create a company with more than 155 employees operating in four southeastern states. Both firms provide geotechnical engineering, subsurface exploration, and construction materials testing services. **Lee Hecht Harrison**, a global human capital consulting company, announced a business alliance for executive career transition services with **Bob Worley**, founder and principal of The Worley HR Consulting Group and a retired Wachovia senior executive.

The Art Institute of Charlotte named its art gallery the **Elizabeth M. "Libby" Guinan** Gallery in honor of the college's retiring founder and president.

The Village of Baxter announces the latest addition to Baxter Town Center: **Supper Sensations**. Opening in May of this year, Supper Sensations allows patrons to prepare their own meals without searching for recipes, shopping, or cleaning the kitchen afterward.

TrainingFolks moved to 401 N. Tryon St.

LA Management designed the new Web site for **Rose Chauffeured Transportation** at www.rose-limo.com.

The Inspiration Networks announced that **The Tuttle Company** was selected as the project manager for the new "City of Light" campus and corporate headquarters.

Gibson Smith Realty arranged the sale of an office building at 916 West Fifth St. adjacent to Gateway Village in a transaction valued at \$1,217,350. Gibson Smith Realty partner **John Jones** brokered the transaction.

Corder Philips Wilson was named agency of record for **Decision One Mortgage**.

Founders Federal Credit Union will open an office at 10600 S. Commerce Blvd.

Exervio Management Consulting completed a project to assess the Dowd YMCA's linen and massage services.

CM Black Construction Co. has begun construction on a 6,000-square foot annex to Cannon School, a junior kindergarten through twelfth grade independent college preparatory school in Concord.

Lenny's Sub Shop announces the opening of a second location in Charlotte. Franchisees Jeff and Bridget Larkin will open the shop on March 21, in Archdale Marketplace at 6037 South Blvd.

To help get businesses into the habit of marketing, Hoover ink PR has published a Purple Paper called One-A-Day Marketing Vitamins.

Customer Connect Associates was selected by California-based **Strata-Media Inc.** to support data migration to its **Salesforce.com** customer relationship management system.

Community Link, the Charlotte based nonprofit organization that enables working homeless individuals and families in the Carolinas to obtain and sustain safe, decent and affordable housing, is pleased to announce the formation of **Community Link Homeownership LLC**. **Monica Nathan**, vice president of housing services, home ownership counseling and educational programs, is an N.C. licensed real estate broker. Her time will be divided between working for both **Community Link** and the new LLC.

ClickCom.com signed on to be the Web site sponsor for nonprofit **The Masterpiece Home of Giving** (www.homeofgiving.com).

Fabi Preslar, President/Creative Director of **SPARK Enterprises**, announces the launch of **SPARK Publications**, a design firm specializing in the design and production of magazines, custom books and marketing materials.

The Allegro Foundation moved into facilities donated by **Trinity Presbyterian Church**, 3115 Providence Road.

Carolina Design Group is opening a south Charlotte custom residential design office in May.

Kansas City Life Insurance selected **COSS Development Corp.** to deliver advanced marketing software to the financial services company's home office and field force.

Biltmore Estate and Belk entered into an agreement to develop a line of licensed products for the home that will be sold exclusively in **Belk** stores under the **Biltmore Estate for Your Home** brand.

Lee Hecht Harrison announced a business alliance for executive career transition services with **Bob Worley**.

Karp Financial Strategies, Mooresville, released a new Web site, www.KarpFinancial.com.

SLD Unlimited Marketing/PR is developing an ad campaign for the Lincoln Economic development Association.

Special Events

American Concrete Institute Spring 2006 Convention. March 26-30, Westin, Hilton Charlotte Center City and Charlotte Convention Center. Call William Arent, (704) 717-9199.

Asset Allocation. Sponsored by Coastal Federal Credit Union. Free. Noon-1 p.m., April 18, 6816 Morrison Blvd., or noon-1 p.m., April 27, 1835 W. W.T. Harris Blvd. Call (877) 863-6169.

Business Showcase. Sponsored by the Greater Charlotte Hospitality & Tourism Alliance and the Charlotte Chamber. 3-7 p.m., March 22, Charlotte Merchandise Mart. Call (704) 331-0079.

Cost Estimating and Cost Management. Sponsored by UNC Charlotte. \$995. 9 a.m.-4 p.m., April 4 and 5, UNC Charlotte Uptown, 220 N. Tryon St. Call (704) 687-8900.

Electrical Engineering Fundamentals for Non-Electrical Engineers. Sponsored by UNC Charlotte. \$235. 8:30 a.m.-4:30 p.m., April 6, UNC Charlotte Uptown, 220 N. Tryon St. Call Colleen Oakes, (704) 687-8797.

How to Do What You Love for a Living. Sponsored by the YMCA. \$169 for members, \$189 for others. Noon-1 p.m. or 6:30-7:30 p.m., April 3, 10, 17 and 24, Childress Klein YMCA Board Room, One Wachovia Center, Suite 200. Call (704) 716-6407.

Investment Fundamentals. Sponsored by Coastal Federal Credit Union. Free. 6-7 p.m., April 6, 6816 Morrison Blvd. or noon-1 p.m., April 26, 1835 W. W.T. Harris Blvd. Call (877) 863-6169.

Self-Employment and Franchise Options Especially for U.S. Veterans. Sponsored by Mecklenburg County Veterans Services and the N.C. Employment Security Commission. 6:30-8 p.m., April 6, CPCC, Professional Development Center, Room 215, 124 E. Independence Blvd. Call (704) 336-2102.

Small Business Guide to Working with the Media. Sponsored by My Team of Experts. Free. 9-11:30 a.m., April 7, Dowd YMCA, 400 E. Morehead St. Call (704) 516-0157.

This Week

MoneyWise welcomes news of business activities sponsored by nonprofit organizations and educational institutions. Items must be written, include a phone number and be submitted three weeks in advance. Send items to Carol Smith, carolsmith@charlotteobserver.com or mail to The Charlotte Observer, P.O. Box 30308, Charlotte, NC 28230-0308 or fax to (704) 358-5172. Call organizations listed below between 9 a.m. and 5 p.m. weekdays unless otherwise noted.

Monday, march 20

Latin American Chamber of Commerce. Speaker: Wayne Cooper, Honorary Consul of Mexico. Topic: The economic impact of the Hispanic population on the state of North Carolina. 11:30 a.m., Hyatt Hotel SouthPark. Call (704) 343-2525.

Tuesday, march 21

American Society for Quality. Speakers: Deborah Lord and David Zatz, Johnson and Wales University. Topic: Step up to superior academics/The Johnson and Wales brand. 6:30 p.m. Call Lyle Moose, (704) 982-5399. American Subcontractors Association of the Carolinas, Charlotte Chapter. Speaker: Steve Maddox, Sunrise Technology Group. Topic: Technology in construction. 5:30 p.m., Wyndham Garden Hotel, 2600 Yorkmont Road. Call Art Rouse, (704) 597-1889.

Bond Club of Charlotte. Zapata's Mexican Restaurant, Ballantyne East Shopping Center. Call Gary Austin, (704) 383-3830.

Carolinas Society of Plastics Engineers. Topic: Duct Tape 101. 4 p.m., Shurtape Technologies, Stony Point. Call Beverly Jarrell, (704) 602-4127.

Charlotte Business Guild. For gays and lesbians. Speaker: State Sen. Julia Boseman. 5:30 p.m., VanLandingham Estate, 2010 The Plaza. Call (704) 565-7075.

Wednesday, march 22

N.C. Technology Association. Topic: The world of cyber security and terrorism. 5:30 p.m., Byron's South End, 101 W. Worthington Ave. Call Michelle Calton, (919) 856-0393.

Sales Leadership Council. Speaker: Chris Regan, Microsoft. Topic: Effective customer relationship management strategies. 11:30 a.m., La Bibliotheque. RSVP@salesleadership.org.

Thursday, march 23

International Coach Federation, Charlotte Chapter. Speaker: Russ Conley. Topic: Coaching for awareness. 6 p.m., Dowd YMCA, 400 E. Morehead St. Call Gina Columna, (704) 522-7788. [Spread Your Business.com](http://SpreadYourBusiness.com). Power networking. 5:30 p.m., Kokomos Coffeehouse. www.spreadyourbusiness.com.

Next Week

Tuesday, march 28

Lake Norman Chamber Power Luncheon. Speaker: Ronnie Bryant, Charlotte Regional Partnership. Topic: Charlotte USA, the face of regionalism. 11:45 a.m., NorthStone Country Club, 15801 NorthStone Drive, Huntersville. www.lakenormanchamber.org. National Funding Association, Charlotte Chapter. Speaker: Ed Sand, Fort Dearborn Capital Partners. Noon, The Palm Restaurant, 6705-B Phillips Place Court. Call Everett Walker, (704) 552-3656.

Thursday, march 30

Association of Textile Industrial Engineers. 107th meeting and conference. Topic: Competitive manufacturing through LEAN and Six Sigma. March 30 and 31, Charlotte Marriott Executive Park, Westpark Drive. Call William Poindexter, (704) 782-1528.

Lake Norman Chamber. Human resource issues breakfast. Speaker: James Spears Jr. Topic: Securing employee information and identity theft protection. 8 a.m., The Lake Norman Chamber, 1990 W. Catawba Ave. Call B.J. Williams, (704) 522-8011.

Trade Shows

This is a listing of the conventions, trade shows and business meetings in Charlotte-Mecklenburg that will attract 100 participants or more. Want to be included? Write Carol Smith, the Charlotte Observer, Business News Department, P.O. Box 30308, Charlotte, NC 28230-0308. Items must include sender's telephone number, and be submitted at least one month before the event. All events are at the Charlotte Convention Center, 501 S. College St. unless otherwise noted. For Sisters Only, March 31-April 2.

Specialty Coffee Association of America, April 7-10. Estimated daily attendance: 2,500.

19th Annual YMCA of Greater Charlotte Community Prayer Breakfast, April 11.

Charlotte Business Journal's Power Breakfast, April 18. Estimated daily attendance: 700.

Alpha Kappa Alpha South Atlantic Regional Conference, April 20-22. Estimated daily attendance: 2,000.

AOTA 2006 Annual Conference & Exposition, April 26-30. Estimated daily attendance: 5,000.

2006 Charlotte Ad Club Addy Awards

Awards Of Special Recognition

BEST OF SHOW presented by The Charlotte Observer: Studiobanks, Advertiser: Urbána Cityspa & Teabar.

EXCELLENCE IN ART DIRECTION: Wray Ward Laseter, Advertiser: Starr Restaurant Organization.

EXCELLENCE IN COPYWRITING: Luquire George Andrews, Advertiser: McIntosh's.

JUDGES RECOGNITION FOR EXCELLENCE: Wray Ward Laseter, Advertiser: Catholic Social Services of Atlanta.

ADDY AWARDS

The Charlotte Advertising Club announced the winners of the coveted ADDY® Awards competition honoring creative excellence in advertising. A complete list of winners is listed below.

ADVERTISING FOR THE ARTS & SCIENCES

Gold: Luquire George Andrews Inc., Levine Museum of the New South; Luquire George Andrews Inc., Levine Museum of the New South; Wray Ward Laseter, Arts & Science Council (3);

Silver: Luquire George Andrews Inc., Levine Museum of the New South; Sutthoff Design Discovery Place, Discovery Place (2); Wray Ward Laseter Arts & Science Council.

ADVERTISING INDUSTRY SELF-PROMOTION

Gold: birdsong gregory Mike Carroll Photography; Eventys Creative, Eventys; Limerick Studios Limerick Studios; Packaging Mode. A Visual Agency, Imaginary Forces.

Silver: A3 Design, A3 Design (2); Adams Outdoor Advertising, Adams Outdoor Advertising (2); Eventys Creative, Eventys; Luquire George Andrews Inc., Elevator Channel (2); Mode. a Visual Agency, Mode. a Visual Agency; Planet Central, Planet Central; Planet Central, Planet Central; Wray Ward Laseter, Wray Ward Laseter (2).

COLLATERAL MATERIAL

Gold: Eventys Creative, High Country Guide Service; Studiobanks LLC, Steelroots; Wray Ward, Laseter Priscilla's Lingerie.

Silver: A3 Design, Black Sheep Skate Shop; A3 Design, Water Street Productions; A3 Design, Hitwoman Productions; A3 Design, LFE; Adam Roth design, Agility Recovery Solutions; Adam Roth design, 106.5 WEND; Cotton and Crown Scottish Re; Eventys Creative, MDI Offshore; Eventys Creative, HSBC Mortgage Services; Ginger Griffin Marketing and Design, Loopy Line Design; HMM, Huntersville Family Fitness & Aquatics; Planet Central Tilson Home Corp.; Planet Central, French Culinary Institute; Powell & Partners Creative, NAPA Filters; Studiobanks LLC, Steelroots; Wray Ward Laseter, Priscilla's Lingerie (3); Wray Ward Laseter, Cold War Museum.

CONSUMER MAGAZINE

Gold: Corder Philips Wilson Cottingham Chalk (2); Luquire George Andrews Inc., McIntosh's (2);

Silver: Corder Philips Wilson, Rowan Regional Medical Center (3); Corder Philips Wilson Cottingham Chalk (2); Eventys Creative, Western Carolina University.

DIRECT MARKETING

Gold: Mike Carroll Photography, Mike Carroll; Wray Ward Laseter Starr Restaurant Organization; Wray Ward Laseter Charlotte Bobcats; Adam Roth design, Agility Recovery Solutions.

Silver: birdsong gregory, CRVA; Planet Central, French Culinary Institute; Powell & Partners Creative, NAPA Filters; Wray Ward Laseter, Charlotte Bobcats.

ELEMENTS OF ADVERTISING

Gold: A3 Design, Hot Sakè; A3 Design, Corkscrew Wine Bar; Eventys Creative, High Country Guide Service.

Silver: A3 Design, Mattamy Homes; Eventys Creative; Bouncing Brain Productions; Ginger Griffin Marketing and Design, Aquesta Bank; Limerick Studios; Limerick Studios; Limerick Studios, Hendrick Honda; Limerick Studios, Charlotte Bobcats; Limerick Studios, Carolina Panthers; Limerick Studios, NASCAR Images; Mode. A Visual Agency, VOIPSA / 3Com; Studiobanks LLC, Urbána Cityspa & Teabar.

INTERACTIVE MEDIA

Gold: Brand Aid Design Co. LLC, Thomasville Furniture Industries; Studiobanks LLC, Urbána Cityspa & Teabar.

Silver: E-dreamz Inc., SnD Coffee Inc.; E-dreamz Inc., Extreme Motorcycles; Limerick Studios, Carolina Panthers; Luquire George Andrews Inc., Elevator Channel; Luquire George Andrews Inc. Wachovia Championship; M15 MEDIA DESIGN, InRoomMD; Mode. A Visual Agency, September Productions; Studiobanks LLC. Bamboo Room; Studiobanks LLC, Cox Group; Studiobanks LLC, Outside the Box Inc.; Wray Ward Laseter, Milliken.

MIXED MEDIA CAMPAIGNS

Silver: Eventys Creative, Western Carolina University; Planet Central, Raritan Computer Inc.(2); Wray Ward Laseter, WIX Filters (2).

NEWSPAPER

Gold: Wray Ward Laseter, C-SET.

Silver: Sterrett Dymond Advertising ,Satilla Regional Medical Center; The Charlotte Observer, The Charlotte Observer-Classifieds.

OUT-OF-HOME

Gold: Motor, Western Steer (2); Wray Ward Laseter, Rack Room Shoes.

Silver: Adams Outdoor Advertising, Dunkin Donuts; Greenspon Advertising Charlotte, Checkers (2); Motor, Western Steer; Studiobanks LLC, CarolinaNightlife.com.

PUBLIC SERVICE

Gold: Corder Philips Wilson, Habitat for Humanity ReStore (2); HMH, Carolina Raptor Center; Wray Ward Laseter, Catholic Social Services of Atlanta (5).

Silver: Corder Philips Wilson, Thompson Child & Family Focus; Corder Philips Wilson, Habitat for Humanity ReStore (2); HMH, Carolina Raptor Center (2); Luquire George Andrews Inc., Novant Health (2); Wachovia, Urban League of Central Carolinas; Wray Ward Laseter, 24 hours of booty.

RADIO

Silver: Luquire George Andrews Inc., Wachovia Championship; Luquire George Andrews Inc., Provident Community Bank (2); Wray Ward Laseter, Charlotte Bobcats; Wray Ward Laseter, Cheerwine.

SALES PROMOTION

Silver: A3 Design, Faking the Day; A3 Design, Limerick Studios; Adams Outdoor Advertising, Adams Outdoor Advertising; Concentric Marketing, Grogan Associates; Concentric Marketing Continental Tire North America Inc. (2); Limerick Studios, Canadian Club; Luquire George Andrews Inc. Beck Imports; Powell & Partners Creative, WIX Filters; Powell & Partners Creative, NAPA Filters; Powell & Partners Creative, Educational Adventures.

TELEVISION

Gold: 26 Inch Films, Redneck And Single; Wray Ward Laseter, Charlotte Bobcats.

Silver: Enventys Creative, Western Carolina University; Greenspon Advertising, Charlotte Checkers (5); Wray Ward Laseter, Rack Room Shoes.

TRADE PUBLICATION

Gold: Luquire George Andrews Inc., RT Dooley; Luquire George Andrews Inc., Elevator Channel; MARC USA, Pelton & Crane; Planet Central, French Culinary Institute (2).

Silver: Adams Outdoor Advertising ,Adams Outdoor Advertising; George Andrews Inc., RT Dooley (2).

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